



LEARN
.....
DEVELOP
.....
GROW

Ricardo Picorelli

SPONSORSHIP PRESENTATION



PUERTO RICO *Junior Tour*



ABOUT US

**UNIQUE JUNIOR GOLF LEAGUE
THAT PROVIDES YOUNG PEOPLE
THE OPPORTUNITY TO:**

- 1. LEARN:** The game of golf
- 2. PLAY:** With peers across the island
- 3. COMPETE: MULTIPLE LEVELS**
 - a. BEGINNER:** Develop your game by challenging yourself! Depending on age, try finishing 18 or 36 holes!
 - b. ADVANCED:** Play against the best in your division, get ranked with your scores posted on the Junior Golf Scoreboard!

OBJECTIVES

PROVIDE

- YOUNG ATHLETES THE OPPORTUNITY TO DEVELOP THEIR GAME BY PLAYING AT PUERTO RICO'S MOST PRISTINE COURSES

UNITE

- PLAYERS AND FAMILIES FROM AROUND THE CARIBBEAN AND U.S., REGARDLESS OF SOCIOECONOMIC BACKGROUND

SHARE

- EXPERIENCES THAT CULTIVATE IMPORTANT CHARACTER DEVELOPMENT TRAITS



PRJT Player Development Results

- OVER THE PAST 4 YEARS THE PRJT HAS CONTRIBUTED TO THE OVERALL DEVELOPMENT AND PROVIDED OPPORTUNITIES FOR ITS PLAYERS.
- NATIONAL TEAM:
 - CURRENTLY, 8 OF OUR TOP PLAYERS ARE PART OF THE NATIONAL TEAM THAT REPRESENTS PUERTO RICO IN THE ANNUAL CARIBBEAN CHAMPIONSHIPS.



PRJT Player Development Results

- OVERSEAS AND MAINLAND EVENTS:
 - OUR BEST TALENT IS BEING INVITED TO PRESTIGIOUS JUNIOR EVENTS IN THE USA AND OVERSEAS.



PRJT Junior Open Series

REGULAR SEASON: \$120 - \$200 PER GOLFER, PER EVENT

- THE PRJT JUNIOR OPEN SERIES OFFERS JUNIOR GOLFERS AGED 7 TO 18 A CHANCE TO **COMPETE ON THE ISLAND'S FINEST COURSES.**
- OUR VISION IS TO PROVIDE **TOP-TIER COMPETITION**, ADHERE TO THE COMPLETE RULES OF GOLF, AND CREATE **UNFORGETTABLE EVENTS.**
- OPEN TO BOTH EXPERIENCED AND NOVICE BOYS AND GIRLS, ALMOST **EVERY JUNIOR GOLFER IS ELIGIBLE** FOR THE PRJT OPEN SERIES.





LEARN / PLAY / COMPETE

2025 PRJT

SINCE 2020

SEASON EVENTS

COMPAÑIA DE
TIDISMO

2025 SEASON EVENTS SCHEDULE

*SCHEDULE IS SUBJECT TO CHANGE

January 19-20	PRJT Season Opener	Grand Reserve Golf Club
February 8-9	Notah Begay Local Qualifier	Caguas Real Golf Club
March 8-9	Bayamon Junior Open	Rio Bayamón Golf Club
April 6	Challenge At The Reserve	Grand Reserve Golf Club
May 4	Ponce Junior Open / Callaway Champ Qualifier	Costa Caribe Golf Club
June 17-19	Summer Championships	TPC DORADO BEACH

*Tournaments that qualify for World Amatuer Golf Rankings (WAGR)

2024 SEASON EVENTS SCHEDULE

*SCHEDULE IS SUBJECT TO CHANGE

July	NO EVENTS Scheduled	
August 10	EAST VS WEST CUP	Grand Reserve Golf Club
September 7	PLAYOFFS STAGE 1	Rio Bayamón Golf Club
October 19-20	PRJT PLAYOFFS Stage 2	Wyndham Grand Rio Mar
November 15-16	School Championships PRJT Playoffs Finale	Caguas Real Golf Club
December 5-7	Parent Junior Challenge (Dec 12) SEASON CHAMPIONSHIPS*	Dorado Del Mar Golf Club / Rio Bayamón

*Tournaments that qualify for World Amatuer Golf Rankings (WAGR)



ESTD

2020

PUERTO RICO JUNIOR TOUR

SPONSORSHIP ASSETS
EXPOSURE OPPORTUNITIES

WHY SPONSOR THE PRJT?

- Each event attracts 50-60 players, plus their friends and family, totaling at least **100-200 attendees**.
- Engage with attendees to create **direct brand exposure**, amplifying your brand's visibility
- As our league continues to grow, your company **could be the face of youth golf** in Puerto Rico
- Strong values: **long-term vision, open communication**, and **shared success** are priorities at the PRTJ



*ONE DAY EVENTS INCLUDE:
PARENT-JUNIOR OPEN

Sponsorship Tiers



YEARLY

\$40,000

\$30,000

\$20,000

MONTHLY

\$2,500

\$1,666.66

\$833.33

YEARLY TIERS INCLUDE PREMIUM APPERANCE OF YOUR BRAND DURING OUR SUMMER AND SEASON CHAMPIONSHIPS

**CHAMPIONSHIP
EVENTS ONLY**

\$12,000: BOTH
\$6,000: ONE

\$10,000: BOTH
\$5,000: ONE

\$7,000: BOTH
\$3,500: ONE

**TWO OR ONE*
DAY EVENTS**

\$4,000: TWO
\$2,000: ONE

\$2,500: TWO
\$1,500: ONE

\$2,000: TWO
\$1,250: ONE

BENEFITS OF CHAMPIONSHIP EVENT SPONSORSHIPS ARE DETIALED IN THE NEXT SECTION



SPONSORSHIP INCLUDES

ADVERTISED AS "OFFICIAL PRESENTER OF THE PRJT"

Everything included with gold sponsorship plus:

- Company logo on staff shirts (with one yr. commitment)
- Company logo on golf balls (with one yr. commitment)
- Banner advertisement at award ceremony + hole 1 and 18



SPONSORSHIP INCLUDES

ADVERTISED AS "OFFICIAL SPONSOR OF THE PRJT"

Everything included with silver sponsorship plus:

- Banner advertisement at award ceremony and company signage on preferred holes
- Opportunity to place tent with products at award ceremony
- Company logo included in social media posts



SPONSORSHIP INCLUDES

ADVERTISED AS "SEASON SPONSOR OF THE PRJT"

Dependent one year commitment

- Recognition on social media posts
- Company signage at designated spots on the course
- Opportunity to place tent with products at event oasis

PRJT CHAMPIONSHIPS SPONSORSHIP

EXPOSURE AS A CHAMPIONSHIP SPONSOR:

Over 60* of the best youth golfers from Puerto Rico, United States, and other Caribbean Islands.

Both Championships will be branded with your company as its Official Sponsor.

- Exposure, participation and recognition in all our social media platforms and advertisement outlets (Wapa Deportes segments, Buzzer Beater, Scholastics sports media outlet, El Nuevo Día)
- Designated product tent at registration and award ceremony (Platinum/Gold sponsors only)

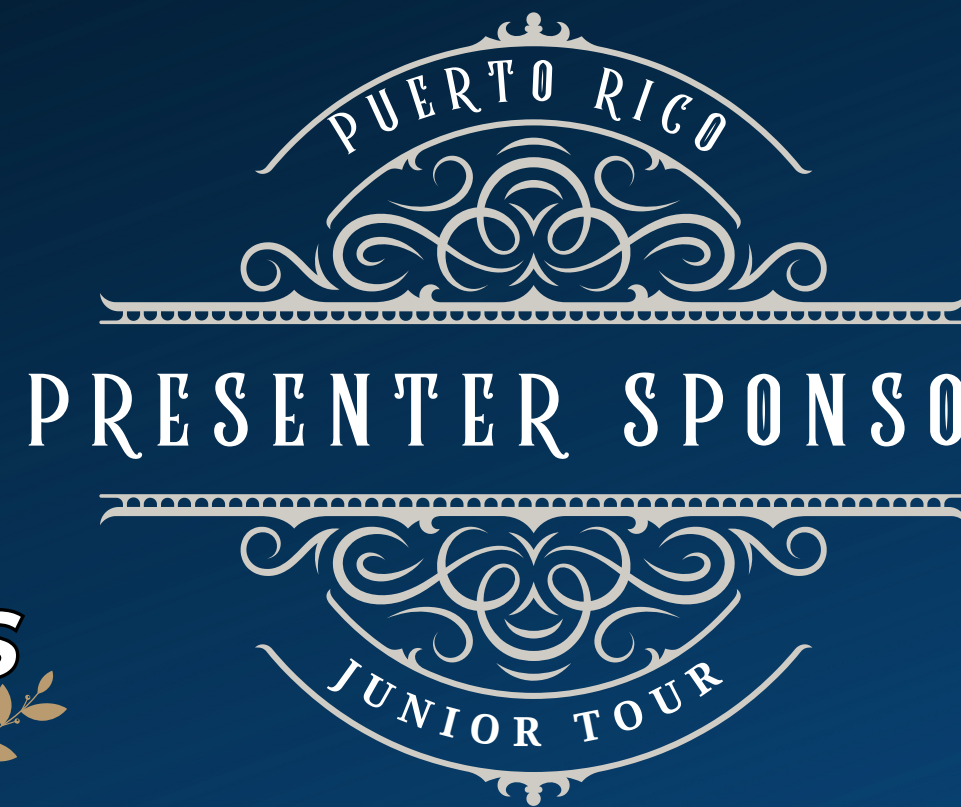
*PLUS FAMILY, FRIENDS, AND OTHER ATTENDEES



2 CHAMPIONSHIP
EVENTS PER YEAR



CHAMPIONSHIP SPONSORSHIP TIERS



\$12,000

ADVERTISED AS "OFFICIAL PRESENTER SUMMER CHAMPIONSHIP"

Everything included with Title sponsorship plus:

- Company logo on staff shirts
- Company logo on golf balls
- Banner advertisement at award ceremony + hole 1 and 18



\$10,000

ADVERTISED AS "OFFICIAL TITLE SPONSOR SUMMER CHAMPIONSHIP"

Everything included with Event sponsorship plus:

- Banner advertisement at award ceremony and company signage on preferred holes
- Opportunity to place tent with products at award ceremony
- Company logo included in social media posts



\$7,000

ADVERTISED AS "EVENT SPONSOR SUMMER CHAMPIONSHIP"

Dependent one year commitment

- Recognition on social media posts
- Company signage at designated spots on the course
- Opportunity to place tent with products at event oasis

IN-TOURNAMENT SPONSORSHIPS

“ SMALL TOKENS THAT GO A LONG WAY ”

- WE ARE ALWAYS LOOKING TO PROVIDE OUR PLAYERS WITH THE BEST PRODUCTS DURING OUR EVENTS.

YOUR COMPANY COULD SPONSOR THE FOLLOWING ITEMS:

- **TOURNAMENT TROPHIES (APPROXIMATELY \$800 PER EVENT)**
- **FRUITS AND SNACKS (APPROXIMATELY \$200 PER EVENT)**
- **WATER & SPORTS DRINKS (GATORADE) (APPROXIMATELY \$250 PER EVENT)**

YOUR COMPANY WILL RECEIVE:

- EXPOSURE ON ALL OUR EVENT ADVERTISEMENT AS A TOURNAMENT SPONSOR.
- OPPORTUNITY TO PLACE YOUR COMPANY LOGO ON ONE OF THE HOLES OF THE EVENT.

OTHER SPONSORSHIP OPPORTUNITIES

WE HAVE THE FOLLOWING SET OF SPONSORSHIP AD-ONS:

PAID SPONSORSHIPS:

- BE A PRESENTER OF THE SEASON CHAMPIONSHIPS
- SPONSOR GOODIES OF THE EVENT (POLOS, GOLF BALLS, BAGS)
- SPONSOR OF IMPORTANT EVENT LOGISTICS:
 - STAGE PLATFORM
 - DJ - SOUND
 - DIGITAL SCOREBOARD
 - AWARDS AND TROPHIES.

IN-KIND DONATIONS OF YOUR COMPANY'S PRODUCTS FOR OUR EVENTS:

- WATER
- GATORADE
- SNACKS
- PROMOTIONAL GOODIES FROM YOUR COMPANY TO PLACE IN OUR PLAYER GOODIE BAGS.



INTERESTED? NEED MORE INFORMATION?
PLEASE CONTACT:

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